

Hi!

New Book Release: The second book in our Pilinut Press Advanced Reader series for the 3 to 6 year-old crowd will be out this month. Titled “Danny and the Detention Demons”, the story is about a young boy whose father helps him deal with boredom in the classroom. (Paperback, 8.5in X 11in, large print, full color illustrations, 52 pages, ISBN: 978-0-9779576-2-0, \$15.95) Amazon.com already has it available as a pre-order item. You can pre-order by following the link from our website. It should be available at on-line sources and as a special-order item at bookstores by April 15th. You can learn more about the book at our website www.pilinutpress.com.

News: Our local paper printed a big article about our new fundraising program. You can get more information about our fundraising program which is available to schools, churches, and charitable organizations at <http://www.pilinutpress.com/Hub/FundRaiser.html>.

Appearances: Last month we did a presentation of “How to Start Your Own Business”. As I said to Mack after the presentation, “Anytime you can take a group that is hungry, and have them interested enough to stay past the end of the presentation and into their lunch period to ask questions – you’ve done well!” The group was a wonderful audience and we enjoyed meeting them.

This month we have a “Meet the Author” session with a book club, a presentation on “How to Write, Design, and Illustrate Your Book” at a library, a book signing at a bookstore, and a book signing sponsored by the Delta Sigma Theta sorority. At any presentation, we will have books available for purchase by cash or check and be happy to sign them. Pre-ordering books helps us meet customer needs. We have the following interactive presentations ready:

How to Start Your Own Business – A 30 minute presentation on how we started our business and the resources we used with helpful hints and tips on what to do to build your dream business.

How to Write, Design, and Illustrate Your Book – A 45 minute presentation of practical tips, resources, and solid know-how for creating your own book. Best if a 30 to 45 minute Q&A session is added to the presentation time to allow attendees time to explore their ideas with us.

Writing Fairy Tales – A 30 minute presentation which identifies the specific elements that give a story the “fairy tale” feel so writers can construct their own fairy tales. Compares fairy tales to other short story writing. An excellent presentation to start a fairy tale writing segment in a class or for a writing or book club. Suggest including a 15 to 20 minute Q&A session.

Illustrating Books – A 30 minute presentation which discusses the difference between fine art production and producing illustrations for books. Covers the importance of aspect ratio, book size, stylistic elements, art medium, book layout, characterization, and object selection for enhancing the story. An excellent presentation to start a book-illustrating art project in an art class. Suggest including a 15 to 20 minute Q&A session.

What is a “**Meet the Author**” session? A “Meet the Author” session is an opportunity to talk with an active publishing team and ask questions about life as an author, the team’s published books, the next project, and how creativity works for this author and illustrator. We work as a team so our “Meet the Author” session includes both Mack and Celia. We are happy to answer your questions about what it is like to write and illustrate books and how we got published. We suggest you read one or more of our books prior to the session so you are familiar with our work.

We are very pleased that Mack received an invitation to appear at an event sponsored by the Delta Sigma Theta sorority called “Showcasing African-American Authors and Scholars”.

April 29, 3:30pm – 6:30pm, Mount Vernon High School, 8515 Old Mount Vernon Road, Alexandria, VA 22309 Live entertainment and light refreshments.

Schedule an Event: If you would like to schedule an event for your school, library, or association, please send us an e-mail at mainoffice@pilinutpress.com. We'd be happy to work with you! Our website has information about our **Author Visit** program for schools.

Thanks so much for your continued interest in Pilinut Press books. Feel free to share this e-mail with your friends and family!

Happy Reading!

Mack H. Webb, Jr.
Celia Webb
Pilinut Press, Inc.

Check out our books at www.pilinutpress.com

New Releases: *Webb's Wondrous Tales Book 1, Little Bianca, Danny and the Detention Demons*

If you no longer wish to receive our updates, please send an e-mail to mainoffice@pilinutpress.com with "Unsubscribe" in the subject line.